Developed & taught MBA project management course required for concentration using cases, readings, simulations, experiential exercises, and industry speakers; introduced a project analysis project that required students to

Serve as academic advisor to undergraduate CSOM students. Meet with each student at least once per semester to provide registration data, advising on course selections, internships and job searches. Consistently receive strong advisor evaluation ratings: 4.75, 4.58, 4.50.

Serve as judge for the undergraduate ethics case competition.

Serve as judge for the MBA consulting competition.

As a member of the advisory board, participate in regular board meetings to provide support and advice to the LLA executive director on various strategic issues for the LLA.

Serve as inaugural faculty advisor for BGS. Brought BGS to the Simmons campus and managed the project from inception to closure: developed the BGS process including identifying candidate pools, conducting data analysis, developing communications, mail management, writing a tapping schedule, scripting & conducting the initiation ceremony.

Conducted research of BA concentrations in other business schools, developed an overview & course outline, created a first-cut concentration using existing SOM courses, and identified cross-program courses for inclusion in the concentration. As the Business Analytics advisor, developed a communications piece to market the concentration and actively advised several concentrators.

Serve on Curriculum Committee for both undergraduate and MBA programs	2010	2011
Serve on College-wide committee to develop processes & tools to assess proposals	2010	2011
Member of A		

mic-Practitioner Debate: A False

Boardman Liu, Linda; Anjali

Heineke, Janelle; Larry Meile; Linda Boardman Liu, Jane

p: An Interactive Case/ Exercise Baltimore, MD.

Boardman Liu, L; Paul Berger, Amy Zeng, Arthur to the Of Beijing, China.

Hospital Outpatient Laboratory

Boardman Liu, Linda; Janelle Heineke Provider and Oustomer Perceptions of Service Quality

Depositors Bank & Trust: Capacity Utilization (2006) with Janelle Heineke

Basic Business Analysis (2009)

with Jane Mooney and JII Avery

Boardman Liu, Linda. (2015 Explain What It Means: Communication and Storytelling, invited to chair a panel and participated as Statistics More Effective in Schools of Business miniconference.

reviewed discussion poster.

, State College, PA.

Boardman Liu, Linda. (2014 Learning How to Teach Statistics, invited panelist for Tips for and Experiences with Improving the Learning Experience in and Teaching of Introductory Business Statistics.

, Tampa, FL

Boardman Liu, Linda with Mary Little Shapiro. (2012 Learning by Doing: A Modular Framework for Short-term , San Francisco, CA.

Boardman Liu, Linda. (

, Boston, MA.

Heineke, Janelle & Linda Boardman Liu. (2011 Turning the Core MBA OM Cou, Boston, MA.

Boardman Liu, Linda; Janelle Heineke. (2011, Boston, MA.

Boardman Liu, Linda. (20

, Alexandria, VA.

Boardman Liu, Linda with Janelle Heineke, J.Robb Dixon and Peter, New Orleans, LA.

Boardman Liu, Linda; Anjali

Managed team of 16 engineering support staff.

Developed & implemented job standards to improve service quality and merge two teams.

Reduced backlog of property records updates by 40% over six months; improved work force/load balance, developed streamlined procedures, and implemented extensive cross training.

Developed and delivered tools, methods and procedures to sales/support organization.

Designed sales/support modules of integrated order entry/billing/field services system.

Developed comprehensive methods and procedures handbook that was used throughout the division to establish a standard operating environment; designed and delivered training to communicate and drive adherence to standard operating environment.